Stop Tourism to South Africa

Apartheid is no holiday.

Boycott apartheid!
Sanctions now!

SOUTH AFRICA FREEDOM NOW

Apartheid is no holiday.
Help bring freedom to South Africa now!

South Africa is still not free from racial tyranny which denies basic human rights to the majority black population. The changes in South Africa have not brought an end to apartheid.

Should tourists go to South Africa?

No! - because visiting South Africa is collaborating with apartheid. Tourism helps the apartheid system obtain valuable foreign exchange. Tourism also plays an important propaganda role by reassuring white South Africans that their ‘way of life’ is acceptable. The South African way of life is apartheid - and visitors seldom see its harsh realities. They return with a distorted image of a stable, peaceful society. Black South Africans don’t want to see tourists enjoying privileges that are generally denied to them.

Isolate apartheid

Sanctions have been shown to work. The message of the people of South Africa is that sanctions must stay to ensure an end to apartheid and a genuine democracy. Mrs Thatcher may have lifted Britain’s “voluntary ban on the promotion of tourism to South Africa”, but we must keep up the campaign.

You can play a part

- Don’t go to South Africa. Discourage others from going.
- Ask your local travel agent to become apartheid-free by not selling South African holidays.
- Protest at the promotion of tourism to South Africa e.g. write to the editors of newspapers that advertise South African holidays.
- Join the Anti-Apartheid Movement

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Please send me: (please tick a box)

☐ Information about the South Africa: Freedom Now! campaign

I wish to join the Anti-Apartheid Movement (tick a box)

Joint £17.00 p.a. ☐ Individual £13.50 ☐ Student/unwaged ☐ £8.50

OR until apartheid ends ☐ £100 (one payment only)

☐ I enclose £_______ (membership) £_______ (donation) £_______ (total)

Name______________________________________________________________

Address

______________________________________________________________

Postcode

Please return to: AAM, 13 Mandela St. London NW1 ODW. 071 387 7966