PENNIES AGAINST APARTHEID

Sign the pledge

BOYCOTT SOUTH AFRICAN GOODS
SIGN THE PENNY PLEDGE

not to buy South African Goods

This boycott is requested by organisations representing the majority of the South African people.

They know that the boycott will cause them hardship too - but so will the violence which they want to avoid.

... and get your friends to sign

Pledge forms—from the Anti-Apartheid Movement,
200 Gower Street, London, N.W.1. (Tel. EUSTon 2763)

LOOK AT THE LABEL BEFORE YOU BUY

Do not buy any goods unless you are certain they did not come from South Africa.

Remember that, to beat the boycott, some importers are marking South African goods as “Empire Produce”.

If you are not certain, ask the Shopkeeper

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