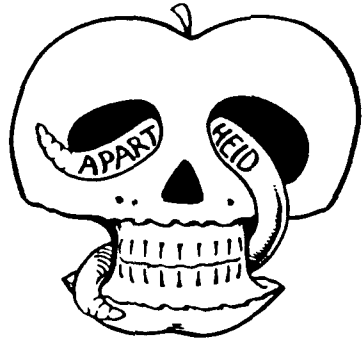


# MARCH '85 Month of Boycott Action



The Anti-Apartheid Movement relaunched its Boycott Campaign on June 26 1984 to mark the 25th anniversary of the original boycott appeal by **Chief Albert Luthuli**, the late President of the African National Congress and first African Nobel Peace Prize winner.

This new campaign aims to:

- ★ **win intensified support for the international isolation of the apartheid regime**
- ★ **alert the people of Britain to the growing range and variety of products being imported from South Africa and Namibia**
- ★ **undermine the South African economy and its war machine by denying it much-needed foreign exchange for arms, fuel etc.**

The Anti-Apartheid Movement has followed up the re-launching of the Boycott Campaign by declaring March 1985 a **Month of Boycott Action**. It is appealing to organisations and individuals throughout Britain during this Month of Action to join the boycott of all products of apartheid, and to support the activities being organised to challenge the many institutions, companies, corporations etc which still choose to collaborate with apartheid.

## **DON'T BUY APARTHEID!**

# CAMPAIGN PROGRAMME

Throughout March, organisations and individuals are being urged to organise leafletting, poster parades and pickets, for example at any shops and stores in their locality which sell South African and Namibian products. *Please remember* that products of apartheid are not only on sale in green-grocers and supermarkets. *For example*, Ford dealers sell P100 trucks imported from South Africa. South African imported clothes are on sale in many High Street shops; many health food shops sell South African imports. Please let the AAM Headquarters know details of any South African and Namibian products on sale in your area. A list of known products is available from the AAM.

**Thursday 28 February/Friday 1 March**

## ★ LAUNCH

The **Month of Boycott Action** will be launched with publicity events in London and other major centres throughout Britain. (A draft **Press Release** is being prepared for use by local Anti-Apartheid Groups and other organisations.)

A **Campaign Postcard** has been prepared for distribution to shoppers at pickets of shops selling South African and/or Namibian goods. It is designed to be completed by supporters and handed in to the Manager of the shop being picketed.

During the month, local organisations may wish to undertake a survey of local shops to gather information on which shops sell products of apartheid. A special **sticker** has been produced for display by shops which do not sell products of apartheid.

**Friday 1 March/Thursday 7 March**

## ★ NATIONWIDE LEAFLETTING

A period of co-ordinated, nationwide door-to-door leafletting. A **leaflet** is available, plus artwork for Groups able to reproduce it locally. It includes appeals in support of the Boycott in a number of minority languages.

The AAM is asking for support from its Local Groups and from trade union, women's, community, student and church organisations to undertake door-to-door leafletting in their area. Local AA Groups should liaise with other local organisations to ensure effective co-ordination.



The aim of this leafletting is to reach as many households as possible: so that people can consider the issues at home, rather than being hurriedly presented with the leaflet at a picket outside a shop.

**Thursday 7 March**

★ **NATIONAL DEMONSTRATION, OXFORD**

A National Demonstration is being organised by the AAM and NUS in Oxford, assembling at 6.30pm in the Corn Market, to protest at the appearance at the Oxford Union of **South African Cabinet Minister Alan Hendrickse** (Leader of the Coloured Labour Party) and **Bantustan Chief Gatscha Buthelezi**. An alternative Rally is being organised.

**Wednesday 13 March**

★ **INTERNATIONAL DAY OF ACTION ON THE OIL EMBARGO**

Anti-Apartheid and Solidarity Movements throughout Western Europe are organising co-ordinated action to protest at the role of major oil companies such as Shell and BP, and shipping companies in breaking the Oil Embargo against South Africa.

**Saturday 16 March**

★ **DAY OF ACTION ON TEXTILES AND CLOTHING**

National Day of Picketing of shops selling South African and Namibian imports of clothes, textiles, wool and Karakul furs, eg Country Casuals, Austin Reed. The day is being promoted by the AAM Women's Committee.

**Sunday March 17/Thursday March 21**

★ **"JOURNEY WITH INJUSTICE"**

"Journey with Injustice" is organised by the South Africa Group of the USPG Christian Aware. Assembling at Henley-on-Thames, participants will establish squatter camps and then be evicted, as they proceed on foot via Windsor and Southall, culminating in a "Meditation of Witness" in Central London on the 25th anniversary of the Sharpeville massacre.

**Monday March 18/Sunday March 24**

★ **WEEK OF LOCAL AUTHORITY ACTION AGAINST APARTHEID**

A co-ordinated Week of Local Authority Action — contact your local Council to see if it is participating and how you can support their initiatives.

**Thursday March 21**

★ **SHARPEVILLE ANNIVERSARY**

25th Anniversary of the Sharpeville Massacre, with meetings and other activities being planned throughout Britain. There will be torchlight procession in Glasgow (details from AAM).

**Saturday March 30**

★ **NATIONWIDE DAY OF PICKETING**

A co-ordinated nationwide day of picketing of supermarkets, greengrocers and other food shops which sell South African or Namibian goods. This day will be the culmination of the Month of Action and it is intended that there should be maximum activity throughout the country.

**A full range of campaigning material is available for the Month of Boycott Action. Complete the Order Form overleaf and return it immediately to: Anti-Apartheid Movement, 13 Mandela Street, London NW1 0DW 01-387 7966**

# ORDER FORM

	Price	Quantity required	Cost
<b>MARCH '85: MONTH OF BOYCOTT ACTION</b>	<i>Free</i>		
<b>BOYCOTT BROADSHEET</b>	£5 per 100		
A2 folded. General campaigning information	+ postage for orders over 100		
<b>DON'T BUY APARTHEID</b>			
A5 leaflet for door-to-door distribution	£5 per 1000		
<b>BOYCOTT KIT</b>	£1 each		
<b>GENERAL BOYCOTT POSTER</b>	50p each		
<b>GENERAL BOYCOTT LEAFLET</b>	£1 per 100		
<b>BOYCOTT STICKERS</b>			
a) 12"	10p each		
b) Circular 1½"	25p per sheet of 20		
c) Rectangular 3" x 1"	25p per sheet of 18		
d) For shops	10p each		
e) For cars	25p each		
<b>BOYCOTT BADGES</b>			
Size 1" Slogan: <i>I don't buy South African Goods</i>	20p each		
Size 1" Slogan: <i>Boycott Products of Apartheid</i>	20p each		
<b>BOYCOTT CARRIER BAGS</b>	5p each		
<b>BOYCOTT POSTCARDS</b>			
To send to shop managers	£1 per 100		
<b>SPECIALISED BOYCOTT LEAFLETS</b>			
a) <i>Stop Apartheid Coal</i>	£1 per 100		
b) <i>No Ford Trucks for South Africa</i>	£1 per 100		
c) <i>Karakul Furs: Stolen from Namibia</i>	£1 per 100		
d) <i>Stop Profits from Apartheid: Boycott Clothes from South African and Namibia</i>	£1 per 100		
<b>GENERAL BOYCOTT BRIEFING</b>	<i>Free</i>		
<b>NATIONAL BOYCOTT CONFERENCE DOCUMENTATION</b>	£1 per set		
<b>OXFORD DEMONSTRATION: MARCH 7</b>			
Leaflet	<i>Free</i>		
Poster	<i>Free</i>		
<b>"JOURNEY WITH INJUSTICE" March 17-23</b>			
Publicity leaflet	<i>Free</i>		

Sub-Total    £ \_\_\_\_\_  
Please add 15% of total towards cost of post and packing

**TOTAL    £ \_\_\_\_\_**

If you or your organisation are not members of the AAM and wish to be involved in ongoing campaigning against apartheid, please consider joining by completing the membership form below:

I/Our organisation would like to join the Anti-Apartheid Movement

I would like more information about campaigning against apartheid

**Membership rates:** Individual membership: £7.50: £5.00 students; £3.00 unwaged and pensioners.  
Local organisations: £10.00. (National organisations and student unions, please contact the AAM office for details of rates.)

I/We enclose £	for campaigning material	£	
I/We enclose £	to join the Anti-Apartheid Movement	£	
I/We enclose £	donation towards the Boycott Campaign	£	
(Please make cheques payable to AAM)	<b>TOTAL</b>	<b>£</b>	

Name ..... Organisation (if appropriate) .....

Address .....

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