

TRADE UNIONISTS BACK
THE BOYCOTT
OF SOUTH AFRICAN GOODS

All through the month of March

trade unionists will have a chance to show their personal disgust at the vicious racial policy of apartheid being pursued in South Africa.

They can firmly decline to buy any goods from South Africa. This way they will demonstrate that they as individuals back the many protests the Trades Union Congress and the International Confederation of Free Trade Unions have made in their name at the callous treatment of millions of human beings in South Africa.

Let the boycott show where trade unionists stand. Give it your support –and canvass for the support of your family, friends and fellow workers –on every shopping day in March.

WHY the boycott

Millions of Africans—in their own country—are being robbed of human rights by the minority who manage South Africa's affairs. They are being deprived of representation in Parliament, of educational opportunities, of the chance to be apprenticed to a trade, of the right to strike or to join a union that can effectively negotiate for them. Segregation and the Pass Laws are leading to conscript labour at poverty-line pay. They themselves have organised boycotts as a protest against harsh and wholesale discrimination against them in their homeland. Now they appeal to British people to show their detestation of apartheid—by boycotting South African produce.

HOW to boycott

Simply do not ask for South African goods of any sort—and refuse to accept South African goods served to you in any shop.

WHAT to boycott

South Africa exports sherry, wines and spirits; canned foods—jams, fruits, fish, meat, vegetables; fresh fruit—apples, oranges, lemons, grapes and grapefruit. Take care not to buy these products—or any others—if they come from South Africa.

WHEN to boycott

On every shopping day from March 1st to March 31st, 1960.

***Make the consumers' boycott
your own personal protest
against apartheid***