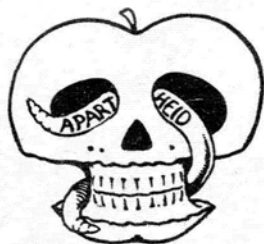


BOYCOTT SOUTH AFRICAN GOODS



Ask Tesco's not to stock products of apartheid!



WATCH THE LABEL and boycott these

WATCH THE SHOP -- many shops sell South African goods under their own brand

name

By law the country of origin must be on the package

Canned meats

- Apex
- Armour Star
- Union
- S&B
- Bull Brand

Fresh/tinned/dried fruit

- Cape
- Outspan
- Golden Jubilee
- Gold Reef
- IXL
- Koo
- Silver Leaf
- Del Monte
- Goddess
- John West
- Sharwoods
- S&B

Gants

- Turban
- Libbys

Pet food

- Happy Pet cat food

Canned fish

- Glenryck
- Armour
- John West
- Puffin
- S&B

Wines & spirits

- Zonnebloem
- Lanzerac
- Koopmansklouf
- Rembrandt
- SA Sherry
- SA Hock
- SA Burgundy

Health foods

- Shapers
- Koo
- Rooibosch

WATCH OUT ALSO FOR – tights, socks, other hosiery, mens and women's clothes

BOYCOTT PRODUCTS OF APARTHEID!

This is the appeal that black South Africans have made as the most simple and effective way in which we, as British people, can support the cause of freedom in Southern Africa.

Apartheid has been declared 'a crime against humanity' by the United Nations. It means that three-quarters of the South African people — the Africans — have no rights in the land of their birth. They experience the degradation of racism every day of their lives. If you BUY South African produce you will be directly helping this evil system. In the words of a former prime minister of apartheid South Africa, 'Every time a South African product is bought it is another brick in the wall of our existence'.

TESCO stocks large quantities of South African produce, including several 'own brand' lines, despite the call for an international boycott. This is why, on this Day of Action against apartheid, **TESCO** stores throughout the country are being picketed by members and supporters of the Anti-Apartheid Movement.

Despite repeated representations, TESCO refuse to even consider the AAM's boycott appeal.

★ We hope therefore that shoppers will urge **TESCO** to respond to the appeal. Look at the label, boycott apartheid products at **TESCO**. ★ And please, if you support us, tell the manager of your local **TESCO**, and ask that **TESCO** gets off the fence and stops selling South African products.

Remember the words of South African leader Nelson Mandela, in his 23rd year of imprisonment: 'Every effort to isolate South Africa adds strength to our struggle.'

As the South African and Namibian people step up their struggle for freedom, more and more people and governments are demanding economic sanctions to help put apartheid into its grave. Yet the British government has used its powerful veto in the UN to block this demand. Britain's stake in apartheid is massive: we invest over £11 billion in South Africa; the police patrol the townships in British-built Land Rovers, fuelled by British oil companies; our banks participate in loans which sustain the apartheid system; and hundreds of British companies profit from their operations in South Africa and Namibia.

With moves towards sanctions in the USA, Scandinavia and the EEC, the British Government is increasingly becoming the No. 1 collaborator with apartheid. Help us to change its policies and impose sanctions against South Africa.

YES, I want to join the campaign against apartheid.

NAME

ADDRESS

I want to join the Anti-Apartheid Movement and enclose a cheque/PO for £
(£7.50 individuals, £5 students, £3 unwaged. Please make payable to AAM)

Please send more information. I enclose a large SAE.

**Return this form to: The Anti-Apartheid Movement, 13 Mandela Street, London NW1 0DW.
Tel: 01-387 7966**