INTRODUCTION

This education pack is designed to be used as part of an off-timetable day, but could equally be spread across a month of form periods. It is cross-curricular, with a primary focus on citizenship, but a strong secondary focus on history, and tertiary focuses on English, art, design and technology, and potentially other subject areas.

The key objectives are for students to:

1. Learn about the aims and campaigning methods used by the British Anti-Apartheid Movement
2. Consider the relationship between aims, campaigning methods and success for international pressure groups
3. Create items designed to be used by an international pressure group

The main outcome of the enquiry: Groups of students will produce and self- and peer-evaluate their own pressure groups, with clear aims and publicity materials.

Prior knowledge

We assume prior knowledge of:

- What pressure groups are
- Apartheid in South Africa
  [see www.aamarchives.org/history/apartheid.html]

Overview of lessons

This pack is designed for five one-hour lessons:

1. When is it appropriate to campaign on issues that mainly affect people in other countries?
2. Why was the British Anti-Apartheid Movement set up and how did it campaign?
3. What core themes and messages should our own pressure group promote?
4. What are the most effective ways of spreading our message?
5. What do effective pressure groups have in common?

www.aamarchives.org