

INTRODUCTION

This education pack is designed to be used as part of an off-timetable day, but could equally be spread across a month of form periods. It is cross-curricular, with a primary focus on citizenship, but a strong secondary focus on history, and tertiary focuses on English, art, design and technology, and potentially other subject areas.

The key objectives are for students to:

- 1. Learn about the aims and campaigning methods used by the British Anti-Apartheid Movement**
- 2. Consider the relationship between aims, campaigning methods and success for international pressure groups**
- 3. Create items designed to be used by an international pressure group**

The main outcome of the enquiry: Groups of students will produce and self- and peer-evaluate their own pressure groups, with clear aims and publicity materials.

Prior knowledge

We assume prior knowledge of:

- What pressure groups are
- Apartheid in South Africa
[see www.aamarchives.org/history/apartheid.html]

Overview of lessons

This pack is designed for five one-hour lessons:

- 1. When is it appropriate to campaign on issues that mainly affect people in other countries?**
- 2. Why was the British Anti-Apartheid Movement set up and how did it campaign?**
- 3. What core themes and messages should our own pressure group promote?**
- 4. What are the most effective ways of spreading our message?**
- 5. What do effective pressure groups have in common?**

