



Campaign organisation – liaison



If you are an international pressure group, you will need to work with the people you are supporting overseas. Your group has been tasked with liaising with partner organisations.

What you need to consider

- Individual testimony from the people your pressure group is supporting overseas may be one of the best ways of persuading people to support you.
- Can you bring some of them on a visit to Britain to talk directly to people in this country?
- Can you make a video of them talking and/or showing the situation you are campaigning to change?
- Can you reproduce messages and appeals from them in your campaign material?